

# NEWS RELEASE

FOR IMMEDIATE RELEASE

Dec 1, 2022

**Contact:** Nick Jensen

Edney Distributing Company, Inc.

888-443-3639 ext. 107

[nickj@edneyco.com](mailto:nickj@edneyco.com)

## Edney Distributing names Neal Kurth Chief Operating Officer

### *Neal Kurth Promoted to COO by Edney Distributing*

**MINNEAPOLIS** – [Edney Distributing](#) Company, Inc. is fourth-generation family business that distributes high quality equipment within the following markets: agricultural, lawn and turf maintenance, forestry, and light industrial. Due to the company's continued growth, Edney has promoted Neal Kurth to the role of COO. Neal joined Edney in January of 2021, as the Senior Pricing Analyst. In his tenure with Edney, he has proven to be a strong leader with an expertise in pricing and strategy, a deep understanding of Edney culture, and a clear vision for the future.

Within his role of COO, Neal will be taking over as EOS Integrator with a focus on running the day-to-day operations, accountability for profit and loss and execution of the business plan, working closely with Jenni Edney who will continue to serve as the President and EOS Visionary with a focus on growth, business development, and strategy.

According to Jenni, "Edney Distributing is very pleased that Neal has accepted this promotion which expands his role with the Company. He is a trusted member of the leadership team who has earned the respect of his colleagues and is deeply aligned with the Company's Core Values. Using the strong analytical and communication skills honed over his thirty-year career and military service, Neal has my full confidence and is poised for success. The Pricing Analyst role he previously held has been backfilled by Matt Yost, who is making a positive impact with his Excel and SQL prowess, can-do attitude, and eagerness to learn.

### **About Edney Distributing**

Edney Distributing was established in 1951 by Fred and Ferne Edney in Huron, South Dakota. It is a thriving fourth-generation family business with employee ownership, international partnerships, and an active dealer network. Today, the entire Edney team works incredibly hard to generate productive outcomes for their partners in business.

###