

McHale

Sales Assistance Program #23-10A

Effective Dates: 12.20.2023 - 03.31.2024

**SALES ASSISTANCE
PROGRAM
\$3,000**

McHale V6740, V6750, or V8950

\$3,000 sales assistance credit on retails of existing authorized Dealer Inventory - **OR**-\$3,000 extra discount on orders of existing Edney Distributing Inventory

Dealers are encouraged to use the additional amount provided to buy down interest, reduce the retail price to close a deal, or as an incentive against the trade-in value of a used unit.



PROGRAM TERMS

Verification of Inventory: Dealer Inventory must be verified prior to eligibility.

Eligibility: Any new, unused McHale V6740, V6750 or V8950 retailed from Dealer Inventory between December 20th 2023, and March 31, 2024, **that has not previously had a sales assistance credit or discount applied to it**, is eligible for this Sales Assistance Credit* provided the following is received by Edney Distributing **within 15 days of the sale**:

- Copy Bill of Retail Sale showing the unit was sold within the specified dates
- Copy of Completed McHale Registration/Pre-Delivery (PDI Form)
- Completed Sales Assistance Form
- If using DLL floor plan, confirmation from DLL the unit is paid in full
- If not using DLL, Edney Distributing invoice is paid in full

Any new, unused McHale V6740, V6750 or V8950 shipped from Edney Inventory between December 20th 2023, and March 31, 2024 will automatically have a Sales Assistance Discount** applied to the invoice.

How it Works:

- Products that meet eligibility requirements above must also have been confirmed as unsold inventory on the dealer's lot prior to the sale, or shipped from Edney Distributing Inventory on or after the start of this program through its conclusion.
- Sales Assistance credits given for retailed dealer inventory are granted in the form of a credit to the dealer's Edney Distributing account to be applied **ONLY** on future purchases
- No checks, cash, or other compensation will be granted as part of this program
- Edney Distributing Inventory that qualifies for the Sales Assistance Discount **IS NOT** eligible for the Sales Assistance Credit once it is retailed from Dealer Inventory

Edney Distributing reserves the right to modify or cancel the program at any time without prior notification.

*A credit in the amount of \$3,000 dollars will be applied to the dealer's account once all requirements are met.

**\$3,000 discount will be applied after any applicable trade and program discounts and before any cash discounts. Payment must be made in full and on time in accordance with invoice terms in order to qualify.



EDNEY
DISTRIBUTING



Sales Assistance Program #23-10A Claim Form

Effective Dates: 12.20.2023 - 03.31.2024

Dealership Name: _____

Address: _____

City, State, Zip: _____

Please include a copy of the bill of retail sale and McHale Registration/Pre-Delivery Inspection Form

Date of Retail Sale: _____

Machine Serial Number: _____

Customer Name: _____

Mailing Address: _____

City, State, Zip: _____

Dealer Signature:

Date:

Printed Name: _____

Position: _____

Mail To:

Edney Distributing Co., Inc.
Attn: Darcy
PO Box 1236
Lakeville, MN 55044

