



## Sales Assistance Program #23-15

Effective Dates: While Supplies Last

**SALES ASSISTANCE  
DISCOUNT**  
Up to  
**\$1,600**

### RTP Outdoors Genesis

Model	End User Discount	Dealer Credit
Genesis 3	\$300	\$600
Genesis 5	\$500	\$1,000
Genesis 8	\$800	\$1,600

Dealers are encouraged to use the additional amount provided to buy down interest, reduce the retail price to close a deal, or as an incentive against the trade-in value of a used unit.



## PROGRAM TERMS

**Verification of Inventory:** ONLY on Genesis models of RTP Outdoors for in-stock units

**Eligibility:** Any new, unused Genesis 3, 5, 8 retailed from Dealer Inventory **that has not previously had a sales assistance credit or discount applied to it**, is eligible for this Sales Assistance Credit\* while supplies last provided the following is received by Edney Distributing within 15 days of the sale:

- Copy Bill of Retail Sale showing the unit was sold and the End-User discount was applied
- Copy of Completed RTP Outdoors Registration/Pre-Delivery (PDI Form)
- Completed Sales Assistance Form
- If using DLL floor plan, confirmation from DLL the unit is paid in full
- If not using DLL, Edney Distributing invoice is paid in full

Any new, unused Genesis 3, 5, or 8 retailed from Edney Distributing Inventory will automatically have a Sales Assistance Discount\*\* applied to the invoice while supplies last.

### How it Works:

- Products that meet eligibility requirements above must also have been confirmed as unsold inventory on the dealer's lot prior to the sale, or shipped from Edney Distributing Inventory on or after the start of this program through its conclusion.
- Sales Assistance credits given for retailed dealer inventory are granted in the form of a credit to the dealer's Edney Distributing account to be applied ONLY on future purchases
- No checks, cash, or other compensation will be granted as part of this program
- Edney Distributing Inventory that qualifies for the Sales Assistance Discount IS NOT eligible for the Sales Assistance Credit once it is retailed from Dealer Inventory

Edney Distributing reserves the right to modify or cancel the program at any time without prior notification.

\*A credit up to the amount of \$1,600 dollars will be applied to the dealer's account once all requirements are met.

\*\*Sales Assistance Discount up to \$1,600 will be applied after any applicable program discounts and before any cash discounts.



## Sales Assistance Program #23-15 Claim Form

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All claim forms due to Edney Distributing within 15 days of sale.

Dealership Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Please include a copy of the bill of retail sale and RTP Outdoors Registration/Pre-Delivery Inspection Form

Date of Retail Sale: \_\_\_\_\_

Machine Serial Number: \_\_\_\_\_

Customer Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Dealer Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Position: \_\_\_\_\_

**Mail To:**

Edney Distributing Co., Inc.  
Attn: Darcy  
PO Box 1236  
Lakeville, MN 55044